

## Privacy Policy

The Avondale Business Association is committed to protecting the privacy of its BID members. We have a robust system in place to comply with our obligations under the Privacy Act 2020 (Privacy Act).

We may change this Privacy Policy from time to time and we will tell you about a change in the Privacy Policy by updating the "last updated" date on our website.

### 1. WHAT INFORMATION DO WE COLLECT?

We collect contact details for property and business owners within the BID area. This may include details of staff and business representatives, where applicable, including name, phone, mobile, postal address, street address, and email address. We also record ABA membership status. No other information is recorded.

### 2. DO WE DISCLOSE PERSONAL INFORMATION TO ANYONE ELSE?

No. Our contact database remains confidential to the Avondale Business Association and its duly appointed officers.

### 3. CONSENT TO RECEIVING MESSAGES

In the course of providing services to you as a BID and/or business association member, the ABA will send emails, text messages, or physical mail (depending on what information you provide us and your stated preferences). All email newsletters contain an unsubscribe function in case you no longer wish to hear from us. Note that if you unsubscribe, we are unable to re-subscribe you with that same email address. Alternatively, you may email [manager@avondale.net.nz](mailto:manager@avondale.net.nz) and request to be unsubscribed.

To opt in to receiving text safety alerts from us, visit [www.avondale.net.nz/text-alerts](http://www.avondale.net.nz/text-alerts). To stop receiving text alerts, reply 'STOP' to a text, or email [manager@avondale.net.nz](mailto:manager@avondale.net.nz). We will endeavour to update your account preferences as soon as possible.

For the sake of clarity, the ABA may still send you a communication if it believes that the communication is not commercial in nature, and if it believes that sending it is to the significant benefit of the community or the people within it. However, this will only occur if the ABA believes the matter is of a significant nature.

### 4. SECURITY OF PERSONAL INFORMATION

Security of private information is important to us and we take all reasonable steps to protect your personal information from misuse, loss, unauthorised access, modification or disclosure. However, security of the transmission of data over the internet can never be guaranteed. To the maximum extent permitted by law, the ABA will not be liable for any direct or indirect damage or loss if any third party gains unauthorised access to your information.

Any notifiable privacy breaches will be reported to the Privacy Commissioner as required under the Privacy Act 2020. Any affected individuals will then be notified if they can be identified, or a public notice will be released if they cannot.

#### 5. ACCESSING, CORRECTING AND UPDATING PERSONAL INFORMATION

Under the Privacy Act 2020, you have the right to access your personal information, and to have that information corrected and/or updated. To access, correct or update any information we hold about you, please contact our manager on mb 027 367 4400 or email [manager@avondale.net.nz](mailto:manager@avondale.net.nz), and we will action your request within 20 working days. If you find that the information we hold about you is incorrect, please contact us immediately and we will correct it.

#### 6. USE OF EMAIL SERVICES BASED OUTSIDE NEW ZEALAND

Our email service providers are, like most email services, operated off services outside of New Zealand. On this basis, any personal information that you send us will be store outside of New Zealand in a different jurisdiction. You agree and acknowledge that such jurisdictions do not fall under New Zealand law, nor do the obligations provided under the Privacy Act 2020 apply in that jurisdiction. That jurisdiction may not have legislation that is comparable to the Privacy Act 2020. We, and our agents, will use our reasonable endeavours to store the information within jurisdictions that have, we reasonably believe, legislation that is comparable to the Privacy Act 2020, and we, and our agents, will secure your data within industry standard so as to help limit the risk of the information being accessed by an unauthorised party.

*Accepted by the board 13 July 2021*