

Mainstreet Safety Plan, 2026

	Goal and Actions
CCTV	<p>CCTV</p> <p>Objective: Increase awareness, visibility, and effective use of CCTV across the mainstreet to support safety, crime prevention, and community confidence.</p> <p>Awareness & Visibility Initiatives:</p> <ul style="list-style-type: none"> ● Install large, durable metal CCTV signs throughout the mainstreet to ensure coverage across key locations. ● Provide shopfront CCTV stickers to participating businesses to increase visibility and deter offending. ● Publish a standing CCTV/security column in the Avondale Mainstreet Magazine and on Facebook, highlighting: <ul style="list-style-type: none"> ○ How CCTV supports safety ○ Real examples of successful use (where appropriate) ○ Statistics and interesting insights into how the system is used ● Maintain and strengthen a Community Watch Social Media presence to complement CCTV efforts. <p>Responsiveness & Processes:</p> <ul style="list-style-type: none"> ● Formalise and document the process for handling CCTV requests to ensure timely and accurate responses. ● Clearly outline: <ul style="list-style-type: none"> ○ How requests are received ○ Who manages and processes them ○ Expected response timeframes ○ Escalation protocols for urgent matters ● Ensure all CCTV footage access adheres to privacy and legal requirements. <p>Policy Updates:</p> <ul style="list-style-type: none"> ● Review and update the CCTV Camera Usage Policy to reflect current technology, legal obligations, safety goals, and internal processes. ● Ensure the policy sets clear expectations around access, retention, privacy compliance, and community transparency.

Street Lighting

Goal

To maintain a consistently well-lit town centre that supports safety, deters crime, and creates a welcoming public environment.

Actions

- Map all existing street and exterior lighting to identify gaps, outages, and poorly lit areas.
- Install additional lighting in identified dark or under-lit areas.
- Maintain all locally managed lights and ensure faults are repaired promptly.
- Regularly monitor lighting performance across the town centre.
- Report and follow up on non-functioning Auckland Council–owned streetlights, including larger streetlights outside local control.
- Clearly communicate the process for reporting Auckland Council lighting faults to businesses and the public.
- Prioritise lighting along the main street and key pedestrian routes.
- Encourage businesses and property owners to keep exterior and after-hours lighting switched on.
- Promote awareness of the role lighting plays in improving safety and reducing anti-social behaviour.

Community Constable

Goal

Maintain a strong and effective relationship with the Community Constable and Retail Crime Prevention Unit to support crime prevention, visibility, and reporting across Avondale.

Actions

- Maintain regular contact with the Community Constable and Retail Crime Prevention Unit through administrative coordination.
- Support and promote visible Police presence in Avondale where appropriate.
- Include a standing Police and safety update in the Avondale newsletter and Mainstreet magazine.
- Share positive Police and community safety stories through social media and other communications channels.
- Encourage the reporting of crime and anti-social behaviour, including breaches of the alcohol ban, through clear and consistent messaging.

Community Patrols

Goal

To have consistent community patrollers on foot along the main street.

Why

A visible, friendly presence in the town centre acts as a deterrent to crime, reduces anti-social behaviour, and improves public confidence and perceptions of safety.

Actions

- Engage with Community Patrol New Zealand (CPNZ) to understand their requirements, operating model, and interest in patrolling Avondale.
- Work with CPNZ to attract and support the establishment or expansion of regular community patrols in the town centre.
- Provide practical support to enable patrols, including coordination, local knowledge, and promotion where appropriate.
- Assist and, where necessary, facilitate Pacific Warden patrolling of the town centre.
- Assist and, where necessary, facilitate Māori Warden patrolling of the town centre.
- Encourage Pacific and Māori participation in community patrol activity to ensure patrols reflect the local community.
- Explore the establishment of a town centre Ambassador Programme to provide a visible, approachable, non-enforcement presence focused on welcoming visitors, supporting businesses, and reporting issues.

Paid Security Patrol

Goal

To establish a funded patrol programme that provides a consistent, visible safety presence in the town centre.

Actions

- Develop a funding proposal outlining the scope, cost, and outcomes of a paid patrol programme.
- Identify potential funding sources, including business contributions, grants, sponsorship, or partnership funding.
- Assess the Avondale Business Association's appetite for piloting a paid patrol for at least one day per week.
- Design the pilot with a view to expanding patrol coverage as funding becomes available.
- Review the pilot programme's effectiveness and funding sustainability before scaling up.

Text messaging

Goal

To ensure businesses receive timely, reliable communication during urgent safety or operational situations.

Actions

- Continue promoting the text message alert service for urgent and time-sensitive communications.
- Ensure Karyn is notified of any changes or updates required to the text alert system.
- Regularly remind businesses how to sign up for and use the text alert service.
- Explore the establishment of a WhatsApp group for business owners to enable peer-to-peer communication and rapid information sharing.